

Student Interest for Bachelor's Programs in Spain

Data, trends, and country comparison

Conference on Access and Admissions of International Students to *Undergraduate* Programs

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16 January 2024 | Madrid





Introduction

1000

students visit Studyportals'
sites every minute

56
million

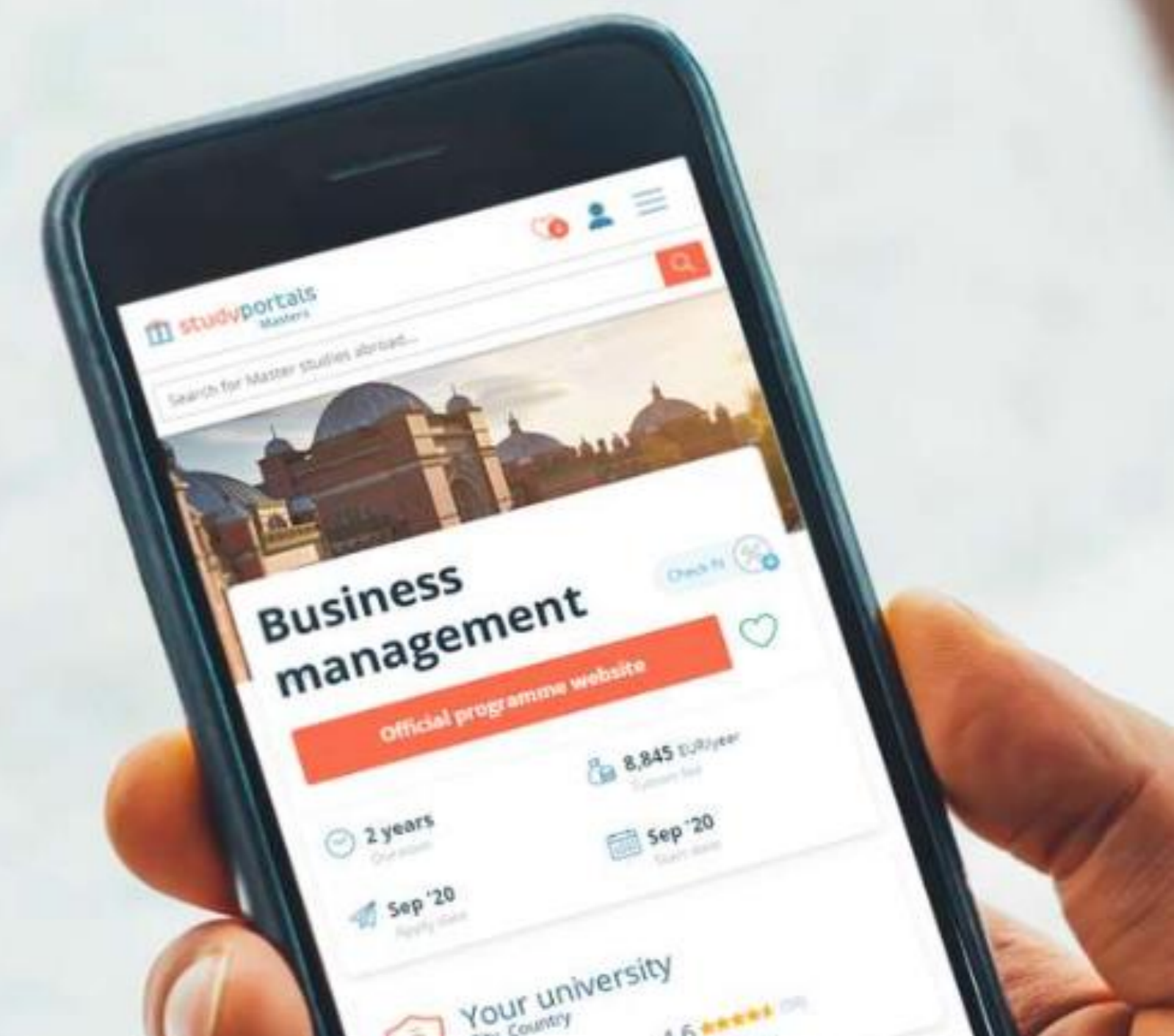
students visited Studyportals in 2023

243

countries and territories
were represented by
Studyportals' users in 2023

Studyportals' Mission

Empowering the world to choose education



9 Portals



56+ million
visitors
in 2023



3,750+
participating
institutions



1,000,000+ confirmed
enrolments
in last 7 years



204,000+
programmes
listed

End-to-end guidance helping students in every step of their journey

Average journey = 18 months



Discover



Shortlist



Apply



Commit



Prepare

Study



SP reviews

SP Work permit info

SP scholarships

SP wish list

SP personality test

SP articles

SP Recommendations

SP Country test

Ambassadors

Targeted banners

SP Comparison tool

Full journey support

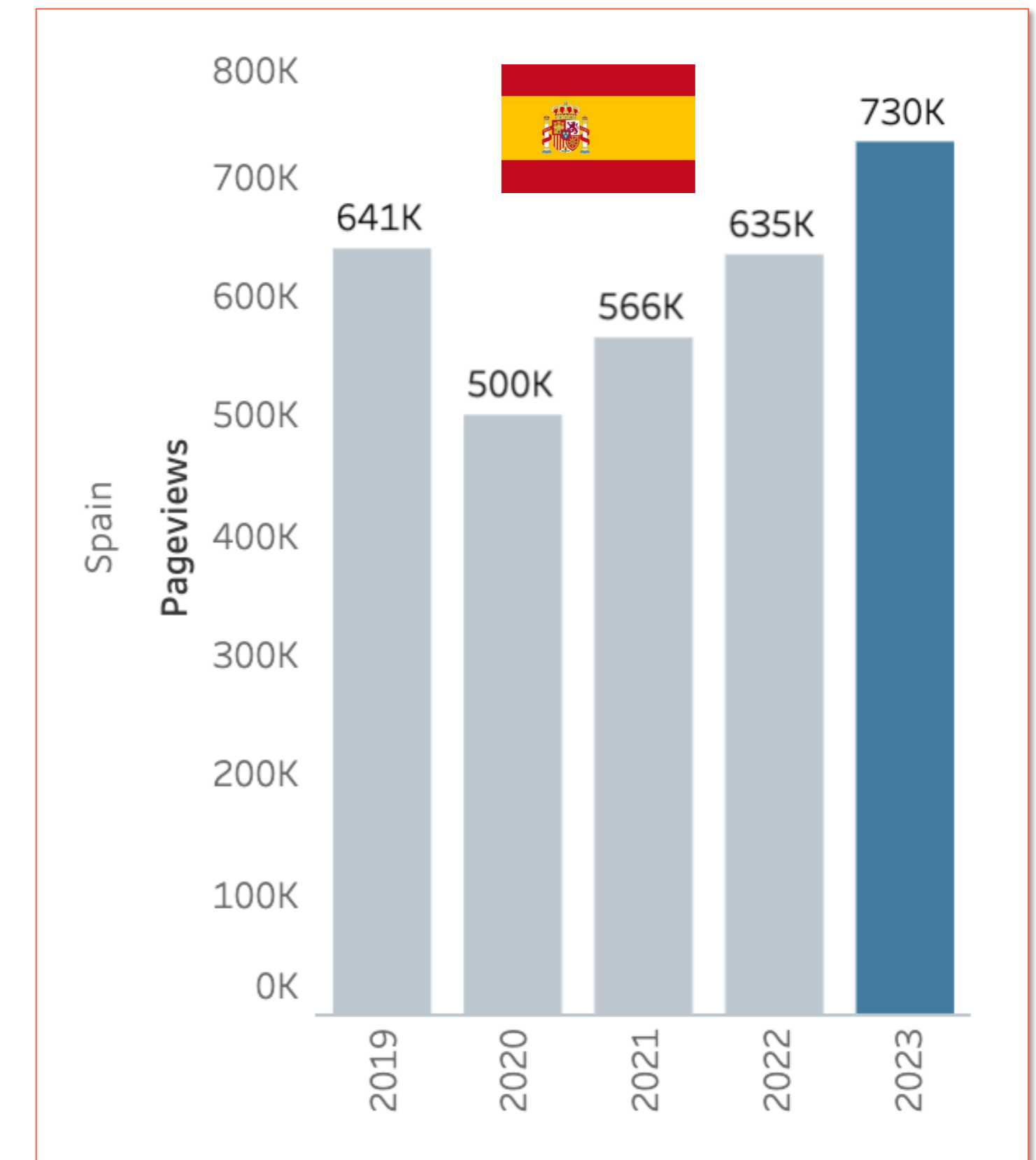
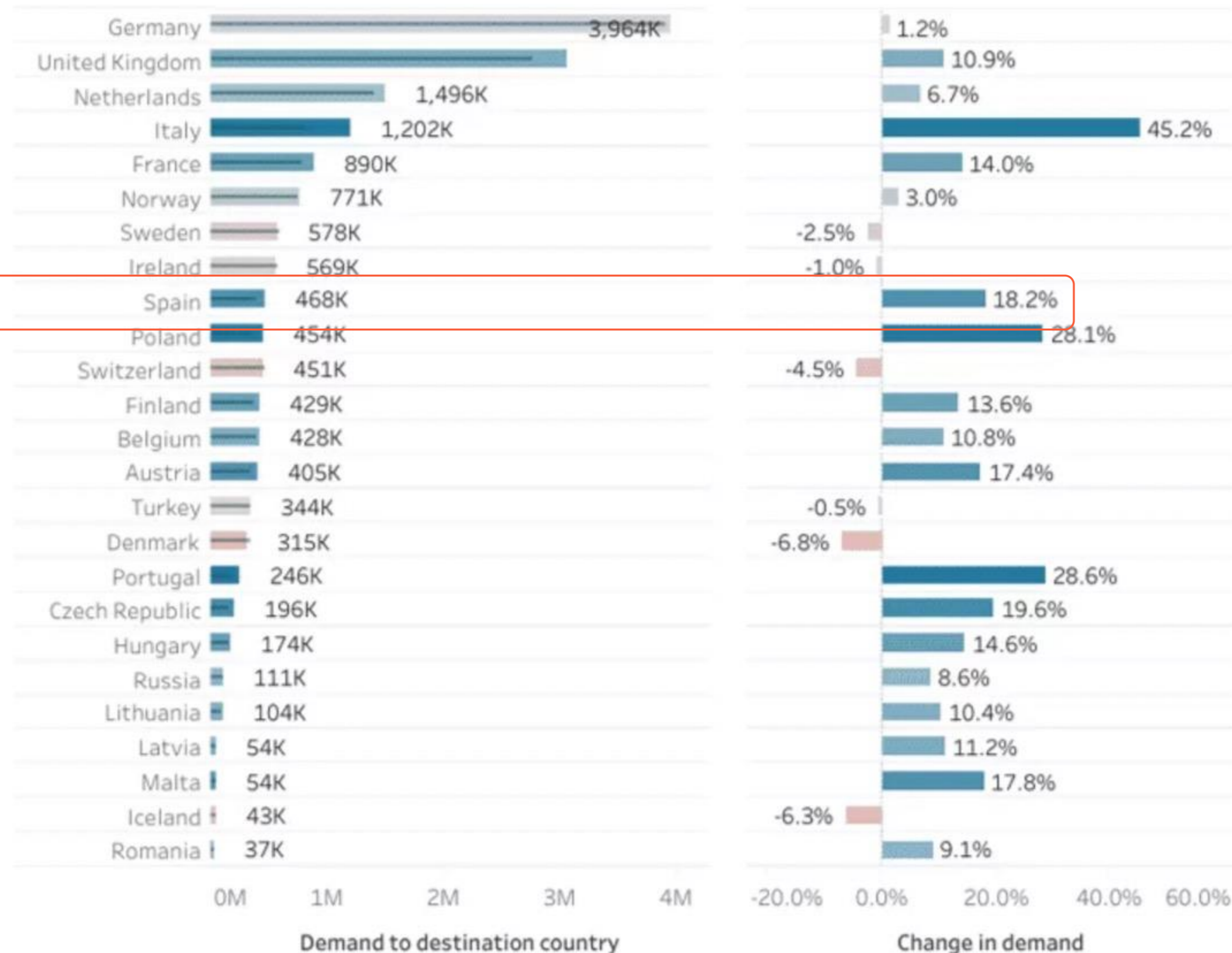


Global student interest for bachelor's programs in Spain

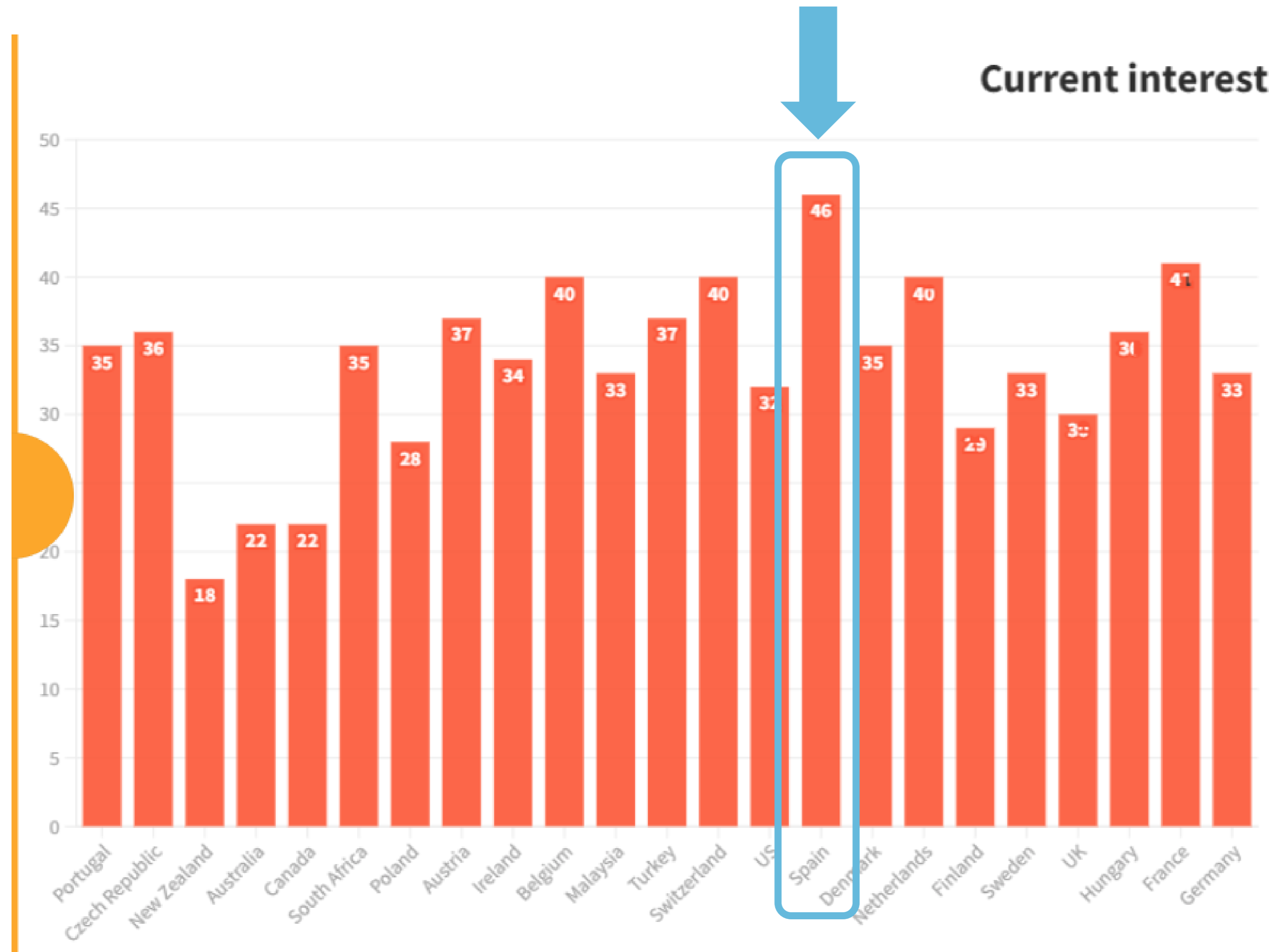
Surge in popularity: Since the pandemic, Spain has been one of the fastest-growing destinations for international students

Absolute demand for destination countries (on-campus Bachelor's and Master's)

April 2021 – March 2022 vs the previous 12 months:



Leading in diversity: Spain has the highest number of origin countries contributing to current interest from students



Leading student satisfaction: Spain consistently ranks as a leader in international student satisfaction

Studyportals' Global Student Satisfaction Awards 2021:

Global Student Satisfaction Awards 2023:



THE PIE NEWS
News and business analysis for Professionals in International Education

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Spain ranked top in students' satisfaction

Posted on Oct 18, 2021 by Viggo Stacey

Posted in News, under Global.

Tagged with student satisfaction, student survey, StudyPortals, Studyportals Student Satisfaction Report.

Bookmark the permalink.

Spanish universities have been rated top in the world for international students' satisfaction rates, a survey of 108,000 students worldwide has indicated.



The Global Student Satisfaction Awards were announced at a virtual ceremony. Photo: Studyportals



UNIVERSITATIS · NAVARRENSIS · STUDIORUM ·

Universidad de Navarra

Satisfaction Awards 2023

OVERALL SATISFACTION

studyportals



#8

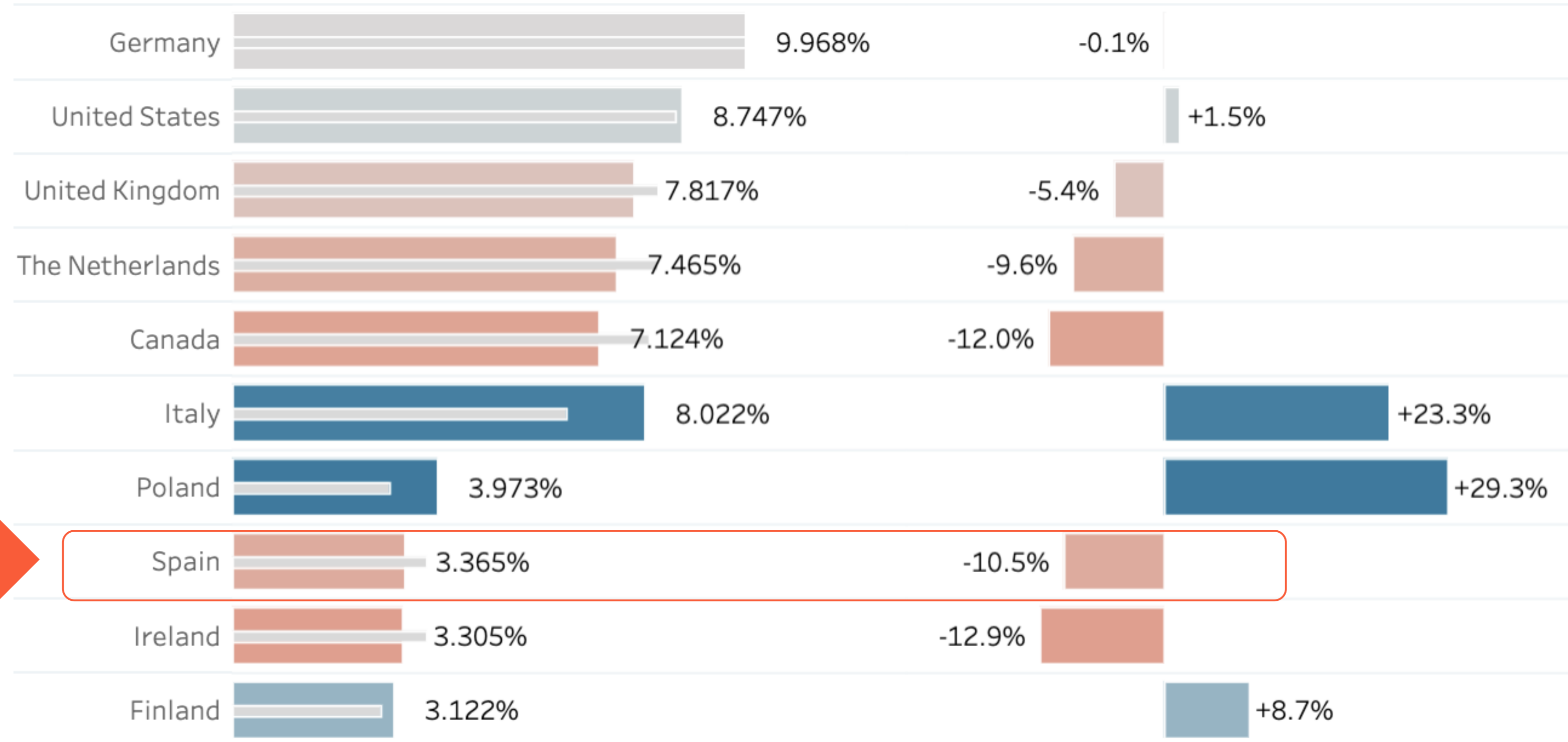
Spain's ranking among top study destinations
for bachelor's studies

(on-campus, last 12 months)

A top-10 bachelors destination: Spain now ranks the #8 destination globally in terms of student interest (on-campus, last 12 months)

Destination countries

Relative Demand (percentage of total)



Note: this graph measures **relative interest** (as a percentage of pageviews on Studyportals' platform)

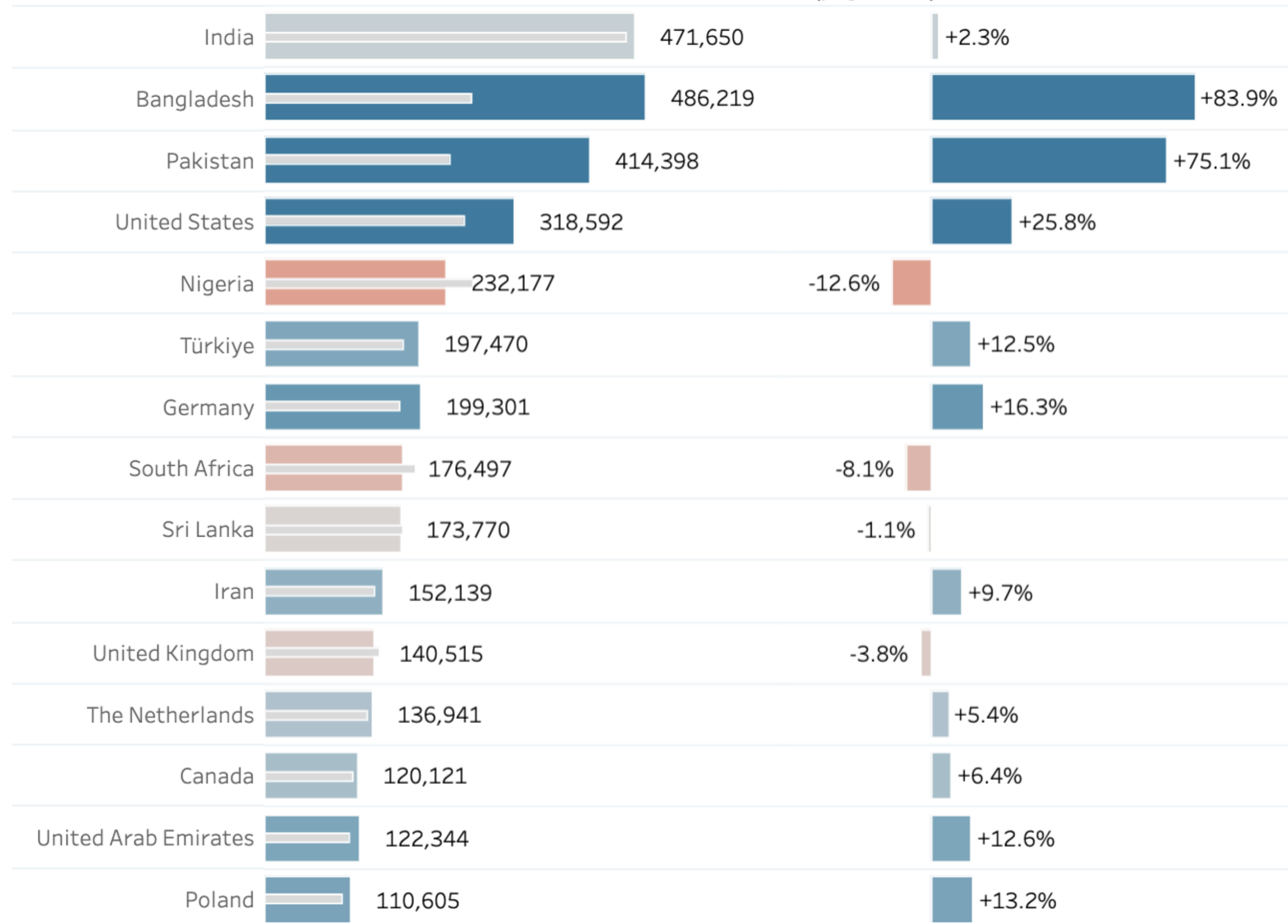
Demand by destination

Change in demand by destination

Who is looking? Upward trend in interest globally for on-campus bachelor in Spain (last 12 months)

Origin countries

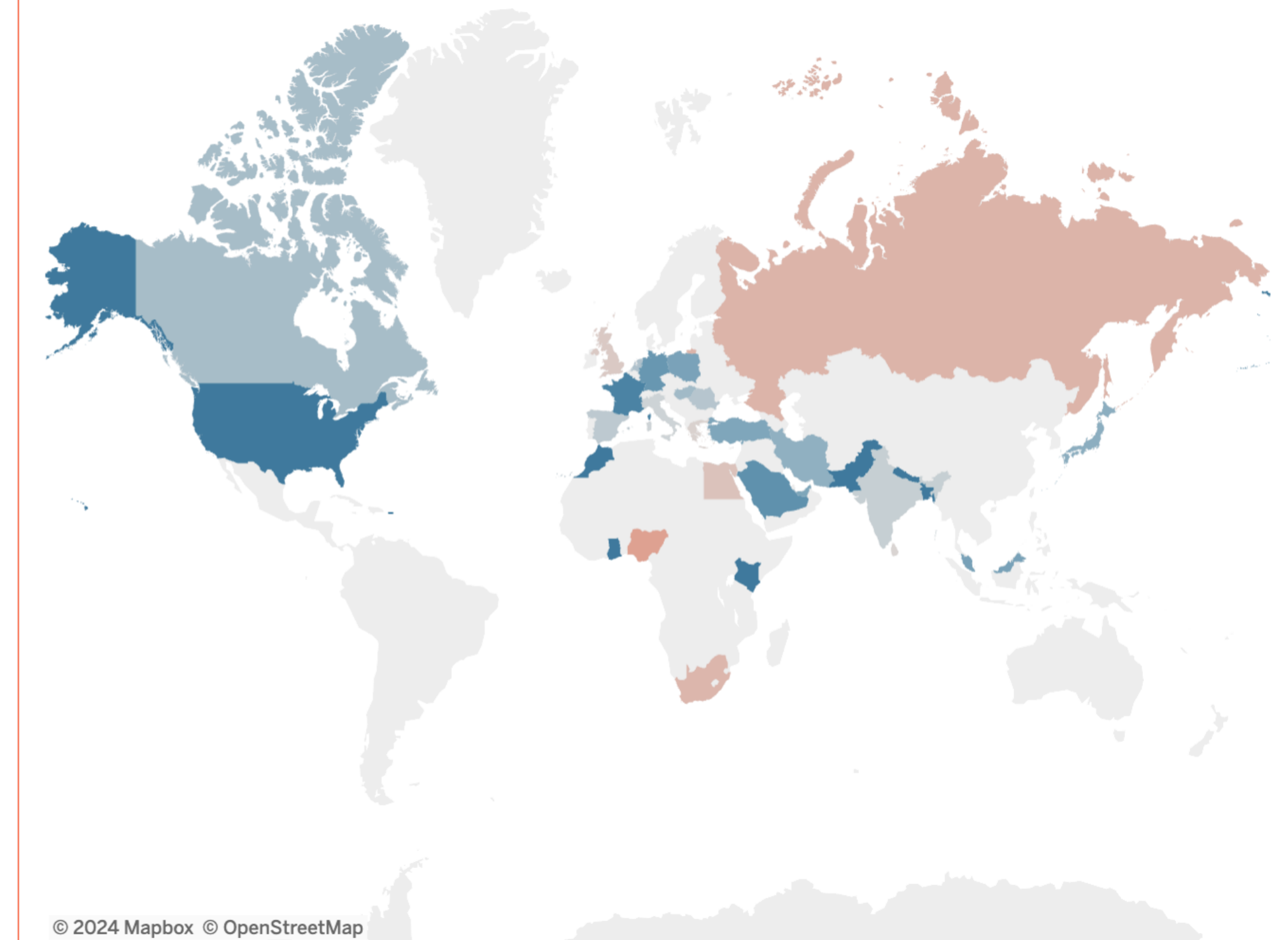
Absolute Demand (pageviews)



Demand by origin

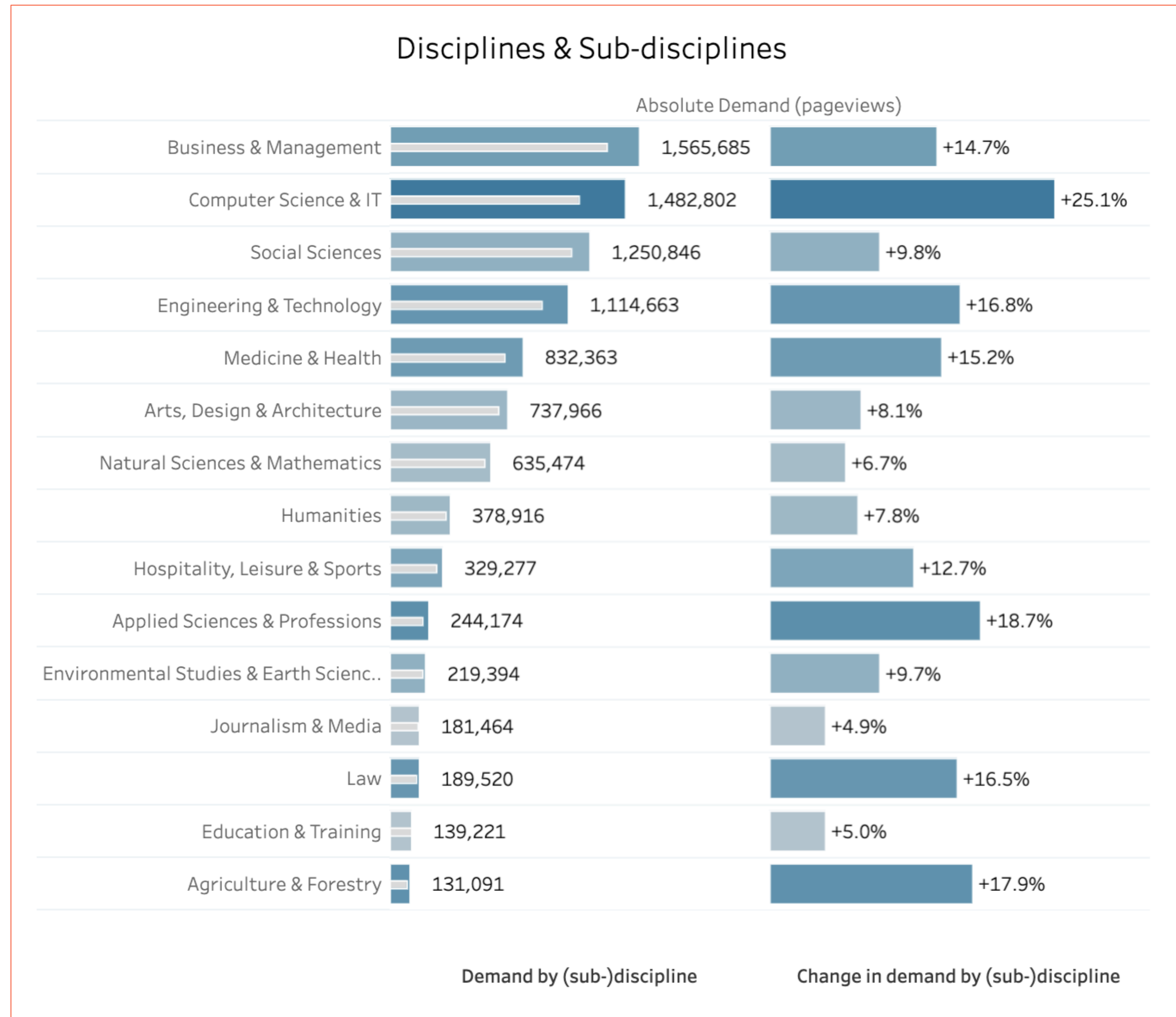
Change in demand by origin

Origin countries



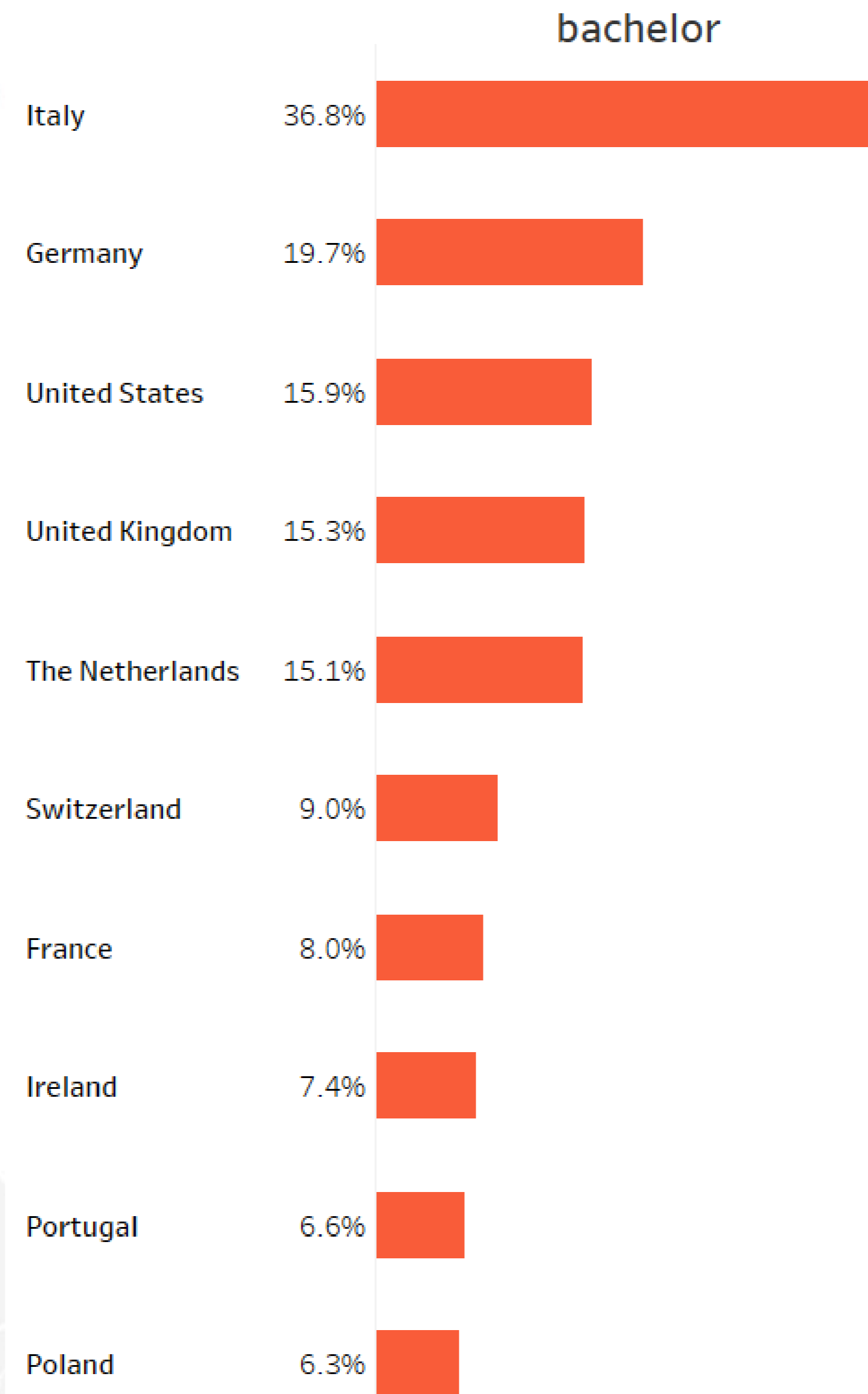
© 2024 Mapbox © OpenStreetMap

Growth in interest across numerous disciplines: Large year-over-year increases in demand for bachelor's programs in Spain (on-campus)



Spain: Top-10 competing countries for bachelor's students' interest

Other destination countries visited in the same session by students researching bachelor's programs in Spain





Questions?
Feel free to connect



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