

WORKSHOP:

HOW TO MAKE GOOD USE OF PRACTICAL TOOLS AND SOCIAL MEDIA CONTENT TO PROMOTE CRITICAL THINKING AND EUROPEAN VALUES

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**NOOR BEN YESSEF. ANTENA 3
'THE MORNING NEWS' PRESENTER**

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*The social part of the largest
communication group in Spain*



¿WHAT DO WE DO IN THE ATRESMEDIA FOUNDATION?

We actively work on the creation and development of educational and awareness-raising projects that contribute to the comprehensive development of children and young people in this digital era.



from 16 to 25
years old



for the educational
community



for families
and teachers

The most important thing for us to become free and critical citizens is that we learn to think for ourselves, develop a responsible creativity and have strong values.

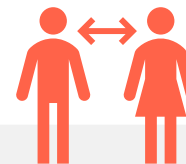




THE MOST IMPORTANT FUNCTIONS OF SOCIAL NETWORKS FOR US



ACCESS TO
INFORMATION



CONNECT
WITH OTHERS



SHARE OUR
THOUGHTS

*Social networks can be a powerful learning,
communication and activism tool*



* fundación

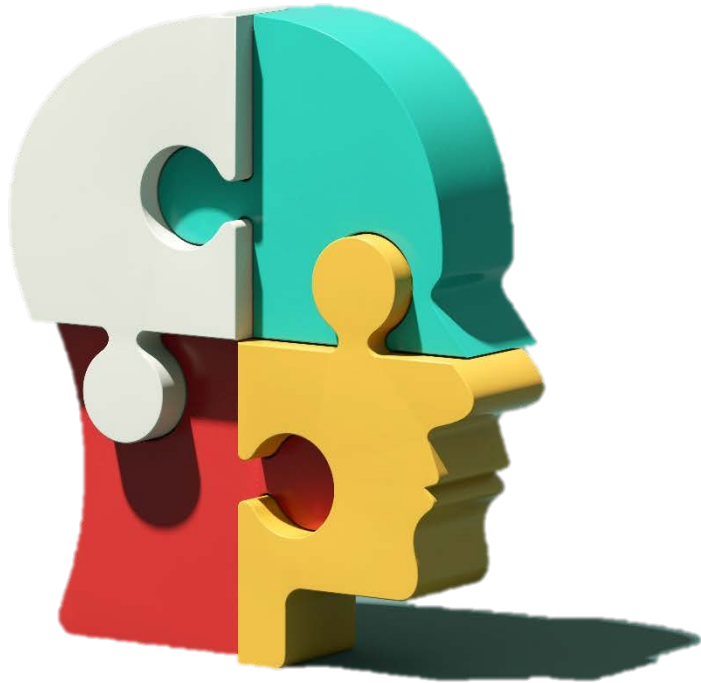


efectomil.org



PROMOTE CRITICAL THINKING

In social media



- 1 We should be **OPEN MINDED**
- 2 Share valuable content
- 3 Don't engage in hate speech and report it
- 4 Learn about European values

BE OPEN MINDED

Be reflective and critical
with information

YOU CAN FIND A LOT OF
FAKE NEWS

Try to spend time reading and
being reflective before sharing
information

54% Spanish
people consider
that they don't
know how to
detect
fake news

Trust Project

HOW CAN WE BE CRITICAL WITH INFORMATION?

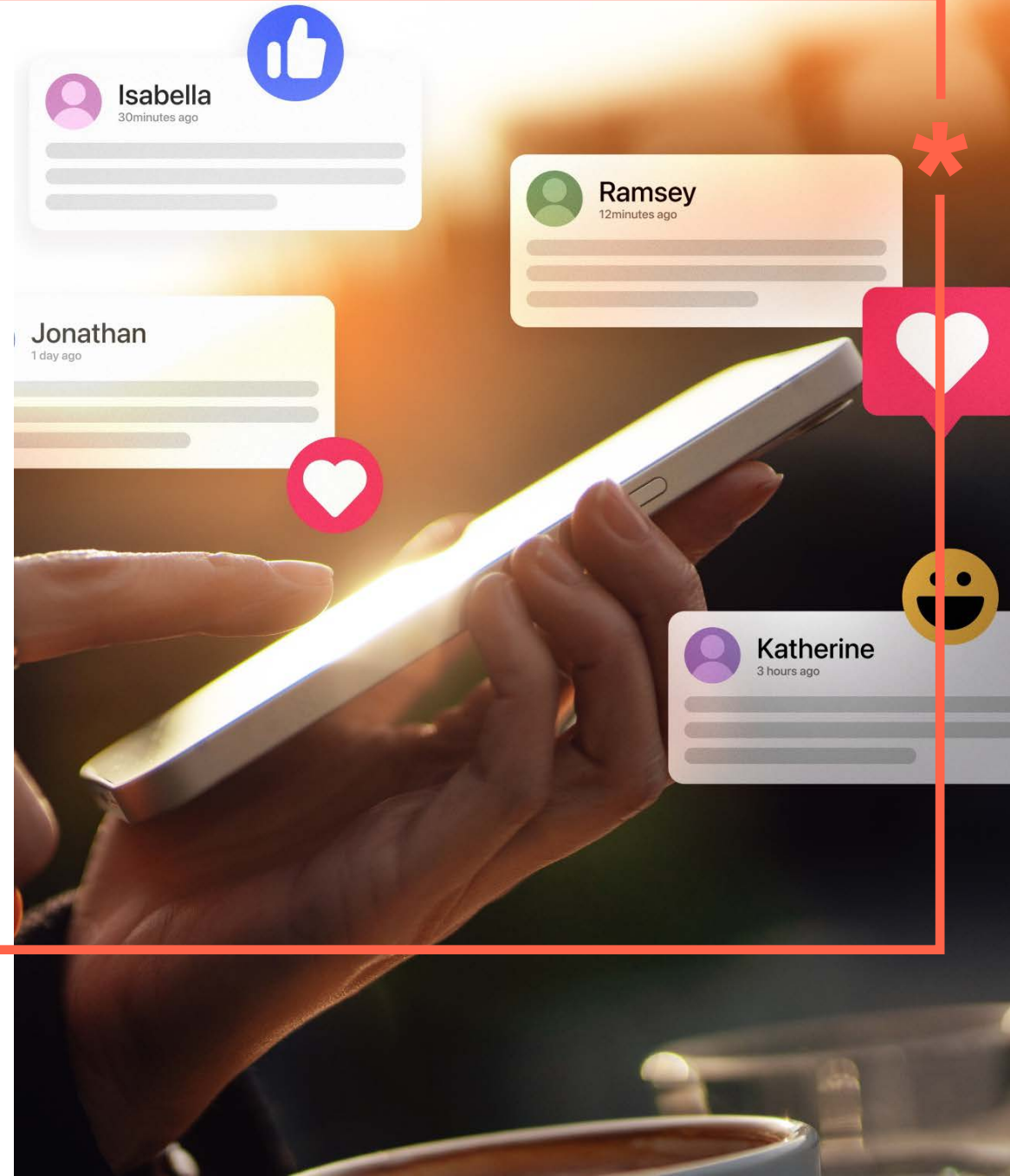
- 1 **CHECK THE SOURCES**, always ensure they are **RELIABLE**
- 2 **ANALYSE THE DIFFERENT PERSPECTIVES**
- 3 **ASK QUESTIONS**

“The smartest people are the ones who ask the most questions”

SHARE VALUABLE CONTENT

VALUABLE CONTENT
is not just ~~POSITIVE CONTENT~~

For example, the European values
such as inclusion, diversity,
participation in democratic life and
civic engagement



DON'T ENGAGE IN HATE SPEECH AND REPORT IT

Most social networks have policies against hate speech. You can report the content to the platform.

You can also report the content to local authorities if you think it is necessary.



LEARN ABOUT EUROPEAN VALUES

The basis of our society

There are many resources available on the Internet to learn about European values.

You can read articles, watch videos, or take online courses.

You can also participate in activities organized by European institutions, such as the European Parliament or the European Commission.



CONCLUSION

- **Don't believe everything you read**
- **Check the sources**
- **Share valuable content**
- **Don't engage in hate speech and report it**
- **Put European values into practice and spread the word!**

WORKSHOP:

LET'S PRACTICE

*¿How can we spread European values
and encourage critical thinking
on social media?*

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1

CHOOSE A TOPIC: EUROPEAN VALUES

Equality, Solidarity or Democracy

2

CHOOSE A PLATFORM

**Facebook, Twitter,
Instagram, TikTok,
YouTube, etc.**





3

TARGET AUDIENCE

Adapt your content to the type of audience you want to reach, using appropriate language and topics of interest.

4

BE CRITICAL

Don't share information without verifying the source. Research and investigate the news before publishing them.



5

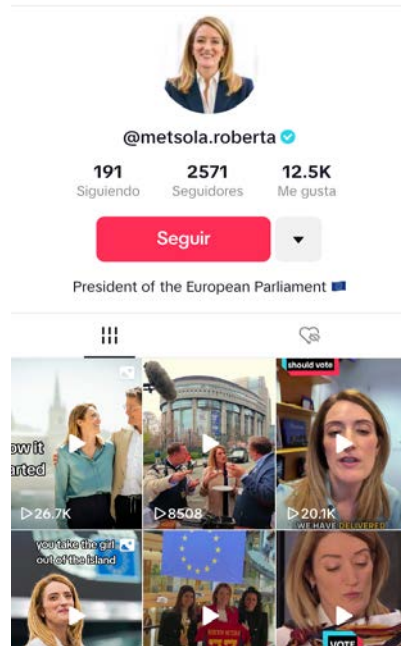
PARTICIPATE IN CONVERSATIONS

Join online groups and forums related to European values and share your perspective in a polite and respectful way.

6

FOLLOW INFLUENCERS AND ORGANIZATIONS

Follow people and entities that promote European values on social media to obtain information and share their content.



7

BE NATURAL, BE YOURSELF

8

BE CREATIVE

9

SHARE VALUABLE CONTENT





* Thank you!