





EXPO 2020 DUBAI

Knowledge & Learning Week

12-18 December 2021

Spain Pavilion

Internationalization of Spanish Education

14 - 16 December 2021









TUESDAY 14 DECEMBER 2021

10:00 – 10:30 OPENING OF THE KNOWLEDGE & LEARNING WEEK AT THE SPAIN PAVILION

- 10:00 10:05 José Andrés Torres Mora, Commissioner General of the Pavilion, President of Acción Cultural Española
- 10:05 10:10 Andrés Contreras Serrano, Deputy Director,
 International Education Unit, MEFP
- 10:10 10:15 Miguel Ángel Castro, Rector of the University of Seville
- 10:15 10:20 **Bayan Sharif**, Provost Khalifa University
- 10:20 10:25 Iñigo de Palacio, Ambassador of Spain to the United
 Arab Emirates (UAE)
- 10:25 10:30 Luis Cerdán Ortiz-Quintana, Undersecretary of State for Universities (Ministry of Universities).

10:30 - 11:00 BREAK

11:00 – 12:00 NATIONAL AND INTERNATIONAL RELATIONS IN EDUCATION

- 11:00 11:15 **Andrés Contreras Serrano**, Deputy Director, International Education Unit, MEFP
 - The international dimension of education.
- 11:15 11:30 Santiago Albert Seseña, Director of the School for Postgraduate Studies and Continuing Education (ELISAVA)











- Good practices, pedagogical model
- 11:30 11:45 Lander Beloki Mendizabal, Dean of the Faculty of Business Studies - Mondragon Unibertsitatea o Expanding opportunities
- 11:45 12:00 Q&A

12:00 - 12:30 BREAK

12:30 - 13:30 EMERGING TRENDS IN EDUCATION

- 12:30–12:45 **Francisco de Borja Martín Garrido**, Director of International Relations (SIO) at the Loyola University Andalusia.
 - Sustainability of the certified Leed Platinium campus
 - 12:45–13:00 María Jesús Martínez Silvente, Deputy Vice Rector of Student Affairs at the University of Málaga
 - Art and Inclusiveness
 - 13:00–13:15 María Isabel Doval, Vice Rector of Internationalization at the University of Vigo, Coordinator of the mobility group of the CRUE-International
 - o Inclusive mobility: trends and challenges in Spanish universities
 - 13:15 13:30 Q&A

13:30 - 14:30 LUNCH BREAK

14:30 – 15:30 TEACHING AND RESEARCH IN THE LEARNING ERA

- 14:30 15:00 M Moatamedi, President Alghurair University and José
 Ángel Ibáñez Zapata, Director of Communication of the University
 of Granada.
 - Future of Education and Learning Era











- 15:00 15:30 Susana Cabrera, Vice Rector for Mobility and International Cooperation at the University of Malaga, and Sebastián Bruque, Vice-Rector for Internationalization at the University of Jaén, Ali Ali El-Keblawy Professor at the University of Sharjah
 - Collaboration University of M\u00e1laga and University of Sharjah -Talent Attraction Program for students from Asia and Middle East region

15:30 - 16:00 BREAK

16:00-17:00 ROUND TABLE: LEARNING FROM EXPERIENCES

- Lourdes Vega, Professor of Chemical Engineering and Director of the Research and Innovation Center on CO2 and Hydrogen (RICH Center), Khalifa University – Head of the Association of Spanish Researchers in the United Arab Emirates
- **Jorge Rodríguez**, Associate Professor of the Chemical Engineering Department, Khalifa University Secretary of the Association of Spanish Researchers in the United Arab Emirates
- María Flor Mateo Romo, Head of Spanish at Applied Foreign Languages School, Sorbonne University, Abu Dhabi.
- Alberto Fernández Torres, Head of the Association of Spanish Teachers in UAE (APEEAU) de la Asociación de Profesores Españoles en Emiratos Arabes Unidos and General Manager of the UCAM (Universidad Católica de Murcia en Dubai) Spanish Institute.
- **Juan Roldán**, Architecture Department, American University of Sharjah.
- Mauricio Patón, Postdoctoral Research Fellow, Khalifa University











WEDNESDAY 15 DECEMBER 2021

10:00 - 11:00 COLLABORATION BETWEEN SPANISH - UAE UNIVERSITIES

- 10:00 10:30 Antoni Luna García, Vice Rector for Internationalization at the Universitat Pompeu i Fabra, Irene Martín, Vice Rector for Internationalization at the University of the Universidad Autónoma de Madrid
 - 4 Universities Alliance joint actions in the Near East
- 10:30–11:00 Carmen Vargas, Vice Chancellor for Institutional Projection and Internationalization at the University of Seville and Ahmed Mahmood Ahmed, Director of Architectural Heritage & Antiquities. Municipality of Dubai.
 - Academic, scientific and cultural collaboration US and UAE Cultural Heritage

11:00 - 11:15 BREAK

11:15 – 12:15 ERASMUS: EUROPE – SPAIN – WORLD

- 11:15 11:30 **Alfonso Gentil Alvárez-Ossorio**, Director of the Spanish Service for the Internationalization of Education (SEPIE)
 - Erasmus+ Higher Education & Partnership Program
- 11:30 11:45 Alex Rayón Jerez, Vice Rector for International Relations and Digital Transformation at the University of Deusto
 - Networking in the Middle East with universities in EU-funded collaboration projects
- 11:45 –12:00 **Julián Cuevas**, Vice Rector for Internationalization at the University of Almería
 - Erasmus Projects in Middle-East and North Africa (MENA) regions
- 12:00 12:15 **Q&A**

12:15 -12:45 BREAK









12:45 – 13:15 INTERNATIONAL EDUCATION

- 12:45 13:00 Raj Nambiar, Campus Director University of Bolton, UK Academic Centre – Ras Al Khaimah, UAE
 - Transnational Education from a British University perspective 'Challenges & Opportunities'
- 13:00 13:15 Rafael Jiménez Castañeda, Vice Rector for Internationalization at the University of Cádiz, Michel Remi Njiki Head of the Internationalization Office at the University of Cádiz
 - The University of Cadiz in the Middle East: the gates to progress

13:15 - 14:15 LUNCH BREAK

14:15 – 14:45 HIGHER EDUCATION FOR BUSINESS

- 14:15 14:30 Carlos Pallero Guerrero, IE University Dubai Center
 The ABCDE of what works best in Higher Education.
- 14:30 14:45 Koldo Echebarria, Director General ESADE
 - o New Trends In Education: Education Revolution

14:45 –15:45 ROUND TABLE: LEARNING, KNOWING, ENTREPRENEURSHIP

- Ramón Merino, VP for Abu Dhabi, of the Spanish Business Council
- Joseph Sfeir, IE's Regional Director for MEA
- Adrián Silla Merchán, Real Madrid Foundation
- José Francisco Fernández Serna, Board Member of the Executive Committee at the Spanish Business Council









THURSDAY 16 DECEMBER 2021

09:30 – 10:45 SPANISH: GLOBAL CONNECTION FOR KNOWLEDGE AND DEVELOPMENT

- 09:30 09:45 Andrés Contreras Serrano, Deputy Director, International Education Unit, MEFP
 - MEFP Overseas Education Action
- 09:45 10:00 Javier Menéndez Sánchez, Manager of Education Mobility Programs, MEFP
 - Spanish Visiting Teachers Program in UAE
- 10:00 10:20 Alberto Fernández, Head of the Association of Spanish Teachers in UAE (APEEAU) - de la Asociación de Profesores Españoles en Emiratos Arabes Unidos and General Manager of the UCAM (Universidad Católica de Murcia en Dubai) Spanish Institute.
 - Learning Spain
- 10:20 10:45 Elisabet Córcoles, Pedagogical Coordinator in The Spanish School of Abu Dhabi.
 - o The Spanish School of Abu Dhabi, first Spanish school in UAE.
 - Discovering the Spanish language inside our classrooms (from 3 to 9 yearls old).

10:45 - 11:15 BREAK

11:15 - 12:15 DIGITAL EDUCATION

- 11:15 11:30 Carlos Medina Bravo, Manager of International Relations (National Institute of Technology and Professional Development - INTEF)
 - Spanish National Plan for Digital Education
- 11:30 11:50 Ana Moreno Rebordinos, General Education Coordinator, Museo Nacional del Prado.
 - PradoEducation: teaching Spanish through art









• 11:50 – 12:15 Virtual visit to the Museo del Prado along with Centro Rosalía de Castro School in Moscow.

12:15 – 12:30 CLOSING OF THE EDUCATION AND KNOWLEDGE WEEK AT THE SPAIN PAVILION

- 12:15 12:20 **Andrés Contreras Serrano**, Deputy Director, International Education Unit, MEFP.
- 12:20 12:25 Alfonso Gentil Alvárez-Ossorio, Director of SEPIE
- 12:25 12:30

